

NATO (National Association of Theatre Owners) of Wisconsin and Upper Michigan Scholarship Official Rules:

This year varying scholarship amounts will be awarded totaling up to \$10K with a minimum of \$1,000 to qualified employees, like you! This program is open to seniors in high school and postgraduate students employed by member theaters. Applying is incredibly EASY! Follow the steps below to see if you qualify!

- 1) If you are enrolling or currently enrolled in, as a full-time student in a college or vocational school for the upcoming year, you are on your way.
- 2) Send us your school transcripts (unofficial is acceptable).
- 3) Submit a letter of recommendation from your theater manager on **company letterhead**.
- 4) Create a Page on Facebook! Follow the correct steps below:
NOTE: Applicants who are re-applying must create a completely new Facebook Page for this year's program. Any prior year(s) content will not be considered. Past recipients not eligible.

The image shows a screenshot of a Facebook profile page for Kimberly Marie. A red circle with the number '1' is overlaid on the profile picture area. The profile picture shows a bride in a white dress surrounded by bridesmaids in red dresses. The name 'Kimberly Marie' is visible below the picture. A dropdown menu is open on the right side of the page, showing options: 'Create Page', 'Create Group', 'New Groups' (with a '7' notification), 'Your Groups', 'Create Ads', 'Advertising on Facebook', 'Activity Log', 'News Feed Preferences', 'Settings', 'Log Out', 'Help', 'Support Inbox', and 'Report a Problem'. The main content area shows a post from Kimberly Marie stating 'Kimberly Marie updated her profile picture.' with a timestamp of '1 min'. The top navigation bar includes 'Kimberly Home 7' and notification icons.

search Facebook

Kimberly Home 7

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Local Business or Place

Company, Organization or Institution

Brand or Product

Artist, Band or Public Figure

Entertainment

Cause or Community
Join your supporters on Facebook.

Kimberly Marie - NATO WIUP

By clicking Get Started, you agree to the Facebook Pages Terms.

[Get Started](#)

Kimberly Home 7

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Set Up Kimberly Marie - NATO WIUP

1 About 2 Profile Picture 3 Add to Favorites 4 Preferred Page Audience

Tip: Add a description and website to improve the ranking of your Page in search.
Fields marked by asterisks (*) are required.

Add a few sentences to tell people what your Page is about. This will help it show up in the right search results. You will be able to add more details later from your Page settings.

NATO of Wisconsin and Upper Michigan Scholarship Program

Website (ex: your website, Twitter or other social media links)

Choose a unique Facebook web address to make it easier for people to find your Page. Once this is set, it can only be changed once.

http://www.facebook.com/ KimberlyMarieNATOWIUP

Need Help? [Skip](#) [Save Info](#)

- 5) Email your page URL to carol@natoofwiup.org
Format URL as: www.facebook.com/YourNameNATOWIUP
Please test the URL to ensure it correctly goes to your page.
Be sure to include your phone contact number in case we need to reach you.
- 6) Select a headshot for your Pages profile photo and 'Like' NATO of Wisconsin and Upper Michigan Scholarship page!
(<https://www.facebook.com/NATOofwiupScholarship>)
- 7) Now is the fun part! Customize your Page showing us who you are and what your interests are! Encourage your friends and family to 'Like' your page and write recommendations for you! Use this Page as a marketing tool; you're presenting yourself as an applicant!

Grading of your Facebook page will be based on incorporating the following four categories into your Facebook page:

- 1) Likes, Comments, and Recommendations**
- 2) Theatre involvement (with the theatre that qualifies you for this scholarship)**
- 3) Community Service**
- 4) Use of Multi-Media (pictures, video, audio, etc.)**

Good Luck!

The following required documents can be submitted by email to carol@natoofwiup.org, regular USPS mail (see address below) or fax 262.532.0021

- School transcripts (unofficial is acceptable)
- Letter of recommendation from your theater manager on **company letterhead**

To mail documents, please send to:
NATO of Wisconsin & Upper Michigan
Attention: Carol Brown
N64 W24801 Main Street - Suite 104
Sussex, WI 53089

Please ensure that these documents are received in the NATO WI/UP office no later than **April 16, 2021**. Your application **WILL NOT** be considered without these documents, regardless of whether your Facebook page is complete.

All page viewing and judging will take place by the scholarship committee beginning **April 23, 2021 with winners selected and announced by May 5, 2021. (Facebook content added after judging begins, will not be considered)**. Each applicant will be contacted with their results via email. It will not be posted on our Facebook page.

All scholarship funds will be applied to the 2021-2022 academic year and made payable directly to the winning recipient's school. If schooling is delayed or canceled for any reason, the scholarship will be forfeited.

Any additional questions or concerns may be directed to Carol Brown at our scholarship headquarters: 262.532.0017 or carol@natoofwiup.org