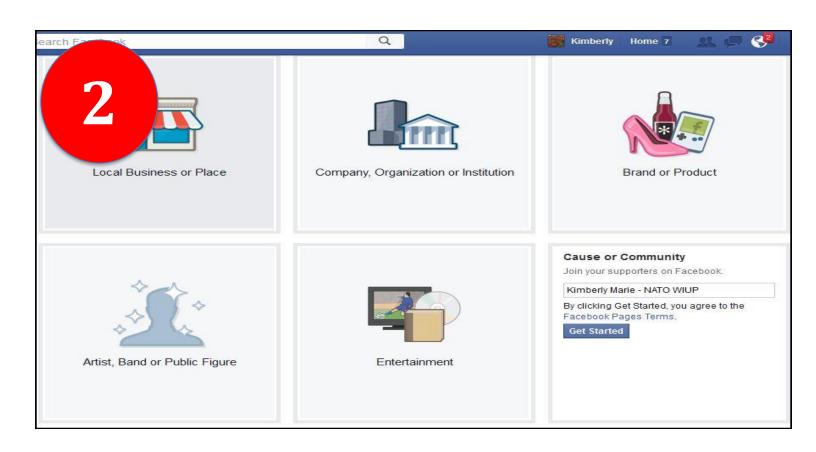
NATO (National Association of Theatre Owners) of Wisconsin and Upper Michigan Scholarship Official Rules:

This year we will be awarding five (5) \$2,000 scholarships totaling \$10,000 to qualified employees, like you! This program is open to seniors in high school and postgraduate students employed by member theaters. Applying is incredibly EASY! Follow the steps below to see if you qualify!

- 1) If you're enrolling or currently enrolled in, as a full time student in a college or vocational school for the upcoming year, you are on your way.
- 2) Send us your school transcripts (unofficial is acceptable). See below for address.
- 3) Submit a letter of recommendation from your theater manager on **company letterhead**. *See below for address*.
- 4) Create a Page on Facebook! Follow the correct steps below:

 NOTE: Applicants who are re-applying must create a completely new
 Facebook Page for this year's program. Any prior year(s) content will
 not be considered. Past recipients not eligible.







- 5) Email your page URL to carol@natoofwiup.org
 Format URL as: www.facebook.com/YourNameNATOWIUP
 Please test the URL to ensure it correctly goes to your page.
- 6) Select a headshot for your Pages profile photo and 'Like' NATO of Wisconsin and Upper Michigan Scholarship page! (https://www.facebook.com/NATOofwiupScholarship)
- 7) Now is the fun part! Customize your Page showing us who you are and what your interests are! Encourage your friends and family to 'Like' your page and write recommendations for you! Use this Page as a marketing tool; you're presenting yourself as an applicant!

Grading of your Facebook page will be based on incorporating the following four categories into your Facebook page:

- 1) Likes, Comments, and Recommendations
- 2) Theatre involvement (with the theatre that qualifies you for this scholarship)
- 3) Community Service
- 4) Use of Multi-Media (pictures, video, audio, etc.)

Good Luck!

Following documents for mailing:

- School transcripts (unofficial is acceptable)
- Letter of recommendation from your theater manager on company letterhead

MAIL TO:

NATO of Wisconsin & Upper Michigan

Attention: Carol Brown

N64 W24801 Main Street - Suite 104 Sussex, WI 53089

Please ensure that these documents are received in the NATO WI/UP office no later than **April 15, 2018**. **DO NOT EMAIL OR FAX**. Email or fax transmission of these materials will not be accepted. Your application **WILL NOT** be considered without these documents, regardless of whether or not your Facebook page is complete.

All page viewing and judging will take place by the scholarship committee beginning **April 16**, **2018 with winners selected and announced by May 15**, **2018**. (Facebook content added after judging begins, will not be considered). Each applicant will be contacted with their results via email. It will not be posted on our Facebook page.

All scholarship funds will be applied to the 2018-2019 academic year and made payable directly to the winning recipient's school. If schooling is delayed or canceled for any reason, the scholarship will be forfeited.

Any additional questions or concerns may be directed to Carol Brown at our scholarship headquarters: 262.532.0017 or carol@natoofwiup.org